Creative Direction
Visual Merchandising
Window Display
Styling
Interiors

tom beebe

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About

Tom Beebe is an award-winning Creative Director who's experience editorial styling, retail visual merchandising and window design, working for some of the most iconic brands and retailers in the US. A consummate creative, he is famed for his work in menswear, and his ability to combine eclectic references to create compelling, storytelling displays and windows. With years in senior creative positions managing teams he's also an adept mentor, collaborator, manager and strategic visionary, able to manage projects in a lean, commercially-effective way in a fast paced-atmosphere.

Beebe currently works as Vice President Creative Director at Diamond Group and is also a consultant and YouTube presenter for WindowsWear, the leading global digital platform celebrating window design. His career spans 4 decades at the forefront of the fashion industry. Prior to Diamond, Beebe was creative director for Fairchild Media's flagship titles DNR and Menswear magazine, leading styling and overall creative strategy. He's also been creative director of leading menswear brand Paul Stuart, creative consultant at Liberty of London and held creative direction roles in VM and windows for Henri Bendel, Neiman Marcus (Nationwide stores US) and Bergdorf Goodman.

More recently Beebe, in partnership with the Smithsonian Institute, has overseen the digitization of iconic window designer Gene Moore's archive. Beebe is Moore's protegee. Beebe is consulting on the development of an exhibition of Moore's most famous work.

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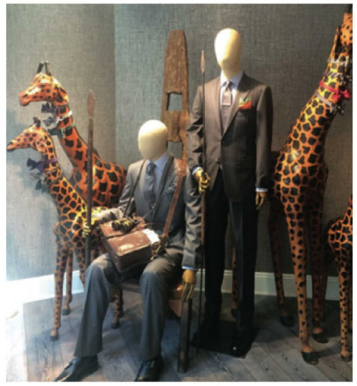
Recent work

tom beebe



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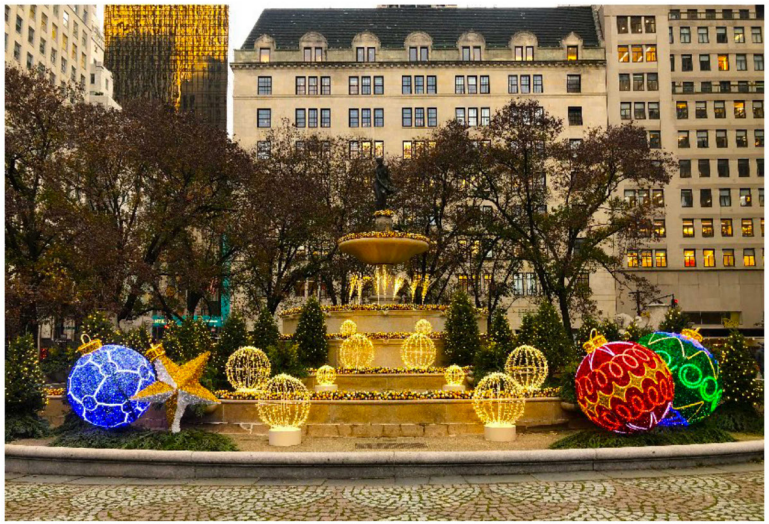


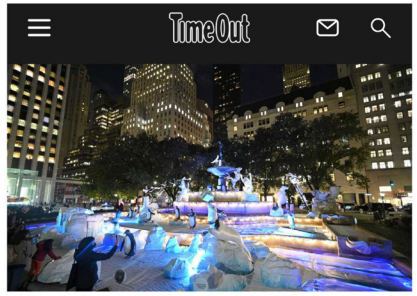
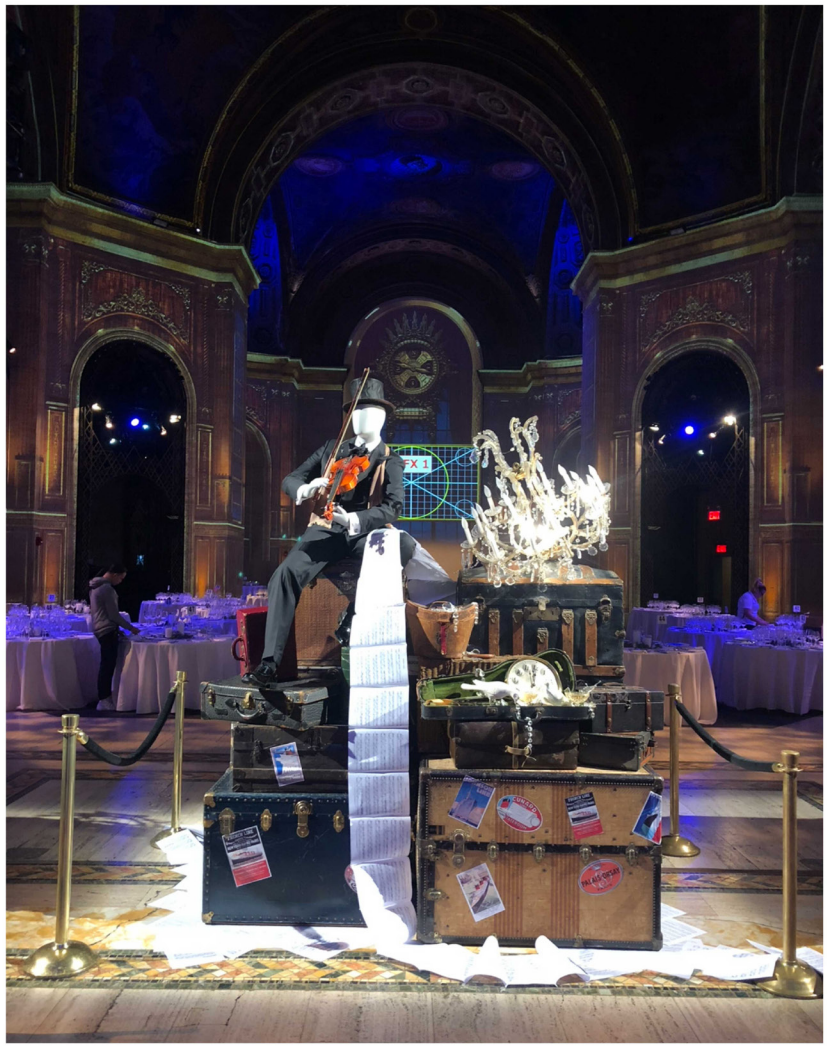
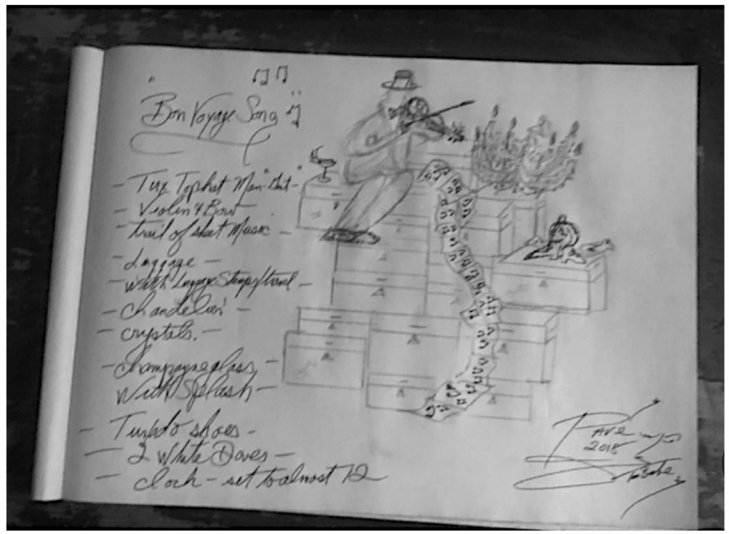


Photo Credit: Slaven Vlasic/Getty Images for Fifth Avenue Association

Festive penguins and polar bears have taken over NYC's Fifth Avenue for the holiday season





PLANNING AND VISUAL EDUCATION

Career Overview

Experience

2020 – 2021 Creative Consultant, Fifth Avenue Association, Holiday

2016 – 2020 WindowsWear Presenter/Consultant

2011 – 2016: WDiamond/HMX
Vice President Creative Director

2001 – 2009: Fairchild Media.
Creative Director DNR and Menswear

2000 – 2001: Henri Bendel Creative Consultant

1985 – 2000: Paul Stuart

1975 – 1985: Neiman Marcus
Nationwide Visual Manager US

1976 – 1979: Bergdorf Goodman
Display Windows/Interior

Awards

2021 Design Retail, Judge's choice, Pulitzer Fountain, 2021

2021 WindowsWear Award, Fifth Avenue Association, Best Neighborhood Installation

2015 Mr. Magazine – Top Characters

2013 Design Retail Magazine – Luminaries Award

2012 – VMSD Magazine – Shop Design Award for Ivanka Soho Shop

2011 VMSD Magazine Award – Paul Stuart 2010 – Markopoulous Award

2010 Board of Director –
National Display Industry

1999 Window Show – Cooper Hewitt Museum

1993 NADI – Outstanding Visual Merchant

1991, 92, 93, 94, 95 – Gene Moore Lighting Design Award

1991 Where Magazine –
Outstanding Christmas Award

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